



Fundraising : A Win Win Paradigm

CONTEMPORARY FUNDRAISING - METHODS & STRATEGIES

**Cost
Euro 300**

**Online
Training
English &
French**



WHAT WILL YOU LEARN

- Principles of Fundraising
- Fundraising from Donor Agencies and Embassies
- Designing Capital Campaign
- Fundraising through Facebook
- Fundraising from Community and Crowdfunding
- High Net Worth Individuals (HNWI Fundraising)
- Event and Festivals as fundraising vehicle
- Legacy, Planned Giving & Direct Mail Fundraising
- Corporate Social Responsibility
- Faith Based Impact Investments
- Fundraising strategies for the Faith and Community Based Organisations

TRAINING METHODOLOGY

- The training is ideal for anyone fundraising for Organisations / Congregations.
- Board members, Provincial Leaders, and volunteers responsible for fundraising.
- Fundraiser new to the charity sector.
- Members of Faith and Community-based organisations involved in Fundraising
- Diocesan Development Directors, Caritas representatives and NGO leaders
- Students of International Cooperation and Social Work

**TRAINING DATES
JANUARY 28-30, 2025**





High Net Worth Individuals (HNWI)

Legacy

Social Media

Crowdfunding

Capital Campaign

Embassies

Donor Agencies

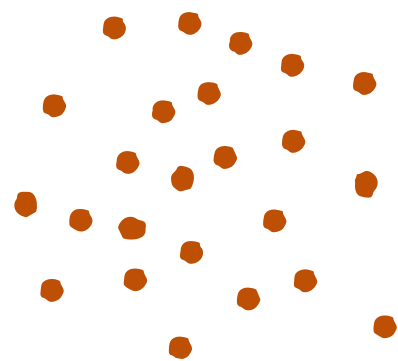
Event Fundraising

Endowment

Direct Mail

PROSPECTIVE PARTICIPANTS

- The training is ideal for anyone fundraising for Organisations / Congregations.
- Board members, Provincial Leaders, and volunteers responsible for fundraising.
- Fundraiser new to the charity sector.
- Members of Faith and Community-based organisations involved in Fundraising
- Diocesan Development Directors, Caritas representatives and NGO leaders
- Students of International Cooperation and Social Work



TRAINING SCHEDULE

- From 28 to 30 January 2025 (Tuesday to Thursday)
- Five sessions of 1 hour
- Starts at 9.00 am and ends at 16:00 pm London time



 www.tulipmc.co.uk

 [tulipmcuk](https://www.facebook.com/tulipmcuk)

 + 44 7417 437501



Tulip Management Consultancy Ltd

71 - 75, Shelton Street, Covent Garden, London, WC2H 9JQ, England, United Kingdom

Email: info@tulipmc.co.uk