

Training Dates:
May 14 -16, 2024

English &
Français



Contemporary Fundraising - Methods and Strategies

**Are you struggling to raise funds for your Organisation / Congregation?
You want to know more about various methods of fundraising!!!
Are you new to fundraising? If answer is yes, then this training is for you.
Come join us to learn fundraising skills from our experienced Trainers.**



WHAT WILL YOU LEARN

- Principles of Fundraising
- Fundraising from Donor Agencies and Embassies
- Designing Capital Campaign
- Fundraising landscape in Asia and Africa
- Fundraising using Facebook – Theory and Practice
- Fundraising from Community and Crowdfunding
- High Net Worth Individuals (HNWI Fundraising)
- Event and Festivals as fundraising vehicle
- Legacy, Planned Giving & Direct Mail Fundraising
- Corporate Social Responsibility
- Fundraising strategies for the Faith and Community Based Organisations

TRAINING METHODS

- Training is in English and French languages with live simultaneous interpretation
- The training is conducted via Tulip training platform
- Lecturing is delivered by online mode
- Group work and Question time will be available during training
- Live Panel Discussion by subject matter experts
- All training materials and videos of the lectures will be available on the Tulip training platform for 30 days after the training completion
- Certificate of Participation is awarded to trainees subject to meeting the requirements





High Networth Individuals (HNWI)

Legacy

Social Media

Embassies

Crowdfunding

Donor Agencies

Capital Campaign

Event Fundraising

Endowment

Planned Giving

Direct Mail



TRAINING SCHEDULE

Four sessions of 1 hour 15 minutes daily
Starts at 8.00am and ends at 15.30pm GMT

WHO SHOULD ATTEND


- The training is ideal for anyone fundraising for Organisations / Congregations.
- Board members, Provincial Leaders, and volunteers responsible for fundraising.
- Fundraiser new to the charity sector.
- Members of Faith and Community-based organisations involved in Fundraising
- Diocesan Development Directors, Caritas representatives and NGO leaders
- Students of International Cooperation and Social Work



REGISTER ONLINE

 www.tulipmc.co.uk

 [tulipmcuk](https://www.facebook.com/tulipmcuk)

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Cost
GBP 400
Euro 450
USD 500

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